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## PRESS RELEASE

NAM JUNE PAIK

-T.V. sea .....ELECTRONIC ART IV-

January 15 thru February 2, 1974

Video art is everywhere these days. The Galeria Bonino was the first gallery in New York City to show this burgeoning new art form way back in 1965 with the first one-man show of Nam June Paik, who made the now famous remark, "the cathode ray (T.V.) screen will replace the canvass..." It was the first time a videotape recorder was displayed at an art gallery; a very significant event when looking back today.

Art In America described Mr. Paik as "the pioneer of this medium". Arts Magazine defined him as "one of the seminal figures behind the recent emergence of video as a viable art form, both as the earliest artist to seriously work in video, and as a kind of protean energy." And The Radical Software called him "the George Washington of alternative T.V."

About his fourth one-man show at the Galeria Bonino, Mr. Paik has commented as follows:

"This show is the outgrowth of my research at WNET/Channel 13's T.V. Lab over the past two years.

Further developments have been made in video-synthesis, which widens the human concept of color, the perception of space motion and leads to a complex flow of multi-lateral aesthetical information between I and you, I and myself, I and everybody and ultimately results in group psycho-therapy on a global scale; preparing for the coming of the post-industrial age.

Here 20 color T.V. sets are lying down on the floor, looking up at the sky. They are T.V. sea, T.V. garden or simply cathode ray beddings.

Why this much trouble? What is the meaning of it?

It liberates people from the tyranny of network T.V. and points out an immensely versatile future environment which would be diametrically opposed to today's automotive society. Imaginative use of telecommunication is the answer to today's energy crisis, though few people realize it."

Mr. Paik is one of the principle panelists at the "Open Circuit" (a phrase coined by him in 1966), a video art conference scheduled at the Museum of Modern Art in New York from January 23-25. New York's Channel 13 will air "Global Groove", 30 minutes of video art in collaboration with John Godfrey, on January 30 at 10:30 P.M. WGBH T.V. in Boston will air Mr. Paik's 60 minute work, "Tribute to John Cage", on February 13 at 10:30 P.M.

Videotapes are produced at the WNET T.V. Lab, Channel 13, N.Y., WGBH T.V., Boston, and Binghamton's Experimental T.V. Center. Collaborating artists are Ed Emshweiller, Fred Barzyk, David Atwood, Merrilie Mossman, David Loxton, Stan Vanderbeck, Jud Yalkut and Francis Lee.

Grateful acknowledgement is made to T.V. Lab, WNET/Channel 13 and to the Binghamton Experimental T.V. Center for technical assistance.